



72nd ANNUAL CONFERENCE OF TNOA PUDU CHERRY EYE CON 2025

AUGUST 1ST, 2ND, 3RD 2025 AT SUGANYA CONVENTION CENTRE & HOTEL SUNWAY MANOR, PUDUCHERRY.

PUDU
CHERRY



EYE
CON'25

Pre Conference Course @ TNOA Cherrycon 2025

📅 31ST JULY 2025 | 2.30-5.00 PM | 📍 HOTEL SUNWAY MANOR, SHUBAM HALL.

Cleaning, Disinfection, Sterilization, Validation & Surveillance.

A VIDEO INTERACTIVE PROGRAM FOR PARA MEDICS IN TAMIL

Who All Can Attend:

- Paramedical OT & CSSD Staff
- Infection Control Personnel
- Doctors in Charge of HIC & OT

Convenor: Dr. D. Chandrasekhar

Faculty:

- Dr. Rajiv Sukumaran
- Dr. Fredrick
- Dr. Thamizh Selvi
- Dr. J. Kaliamurthy
- Dr. Vinothini

Presentations with Videos on OT & CSSD Protocols

Dr. D Chandrasekhar, Dr. Kumaran Murugesan

Cleaning & Disinfection | Sterilization & Autoclaving | Validation
Surveillance | Documentation

CLICK TO REGISTER

VISIT [HTTP://CHERRYCON25.TNOA.INFO](http://cherrycon25.tnoa.info) FOR MORE DETAILS



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Challenges in Implementing & Sustaining NABH Standards

PRACTICAL SOLUTIONS

Who All Can Attend

- Head of Hospitals
- Doctors in charge of Quality & NABH
- Administrators
- Quality & Safety Managers
- NABH coordinators

Convenor: Dr. T. Nirmal Fredrick

Faculty:

- Dr. D. Chandrasekhar
- Dr. Vanaja Vaithianathan
- Dr. C. Shivkumar
- Dr. Kunal Mandlik
- Dr. C. Balasubramaniam
- Dr. B. Kosalram
- Dr. J. Senthilkumar
- Dr. Kumaran Murugesan

- Introduction & Current Scenario of Entry Level vs Accreditation : Dr. T Nirmal Fredrick – 20 mts
- Challenges in Sustaining Standards : Dr. C Balasubamaniam – 15 mts
- Interactive Session on Common Non Conformities : Dr. C Shivkumar – 30 mts
- How to Ensure Continuous Quality Improvement : Dr. J Senthil Kumar – 15 mts
- FAQ's on NABH Challenges : Dr. T Nirmal Fredrick

Current Scenario of Entry Level vs Accreditation • Interactive Session on Non Conformities
Challenges of Sustaining Standards • How to Ensure Continuous Quality Improvement • FAQ's on NABH Challenges

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TAMIL NADU OPHTHALMIC ASSOCIATION & PONDICHERRY OPHTHALMOLOGISTS' ASSOCIATION



72nd ANNUAL CONFERENCE OF TNOA

PRE-CONFERENCE WORKSHOP AT HOTEL SUNWAY MANOR, MAPPLE HALL- 4TH FLOOR



31ST JULY-2025



5.00 PM - 8.00 PM

COURSE FEE ₹1180

(INCLUDING GST & DINNER)

100 SEATS ONLY HURRY UP!!!

OPHTHALLPRENEURSHIP PRACTICE DEVELOPMENT WORKSHOP @ TNOA 2025

DURATION:
3 HOURS

WORKSHOP CURATOR & MENTOR:
Dr. T. SENTHIL, FOUNDER – OPTHALL PRACTICE DEVELOPMENT

OPENING KEYNOTE:

"FROM SKILL TO SCALE – BUILDING THE FUTURE OF OPHTHALMIC PRACTICE"



SPEAKER: Dr. T. SENTHIL

Founder Opthall Practice Development
Ophthalmologist, Healthcare Entrepreneur and Visionary leader.

DURATION: 30 MINS

Learn the art of scaling a practice from the ground up. Learn practical insights and strategies from one of the pioneers in practice development.

SESSION 2:

"MAGNETIC MARKETING – HOW TO ATTRACT, CONVERT & RETAIN PATIENTS ETHICALLY"



SPEAKER: MR. MOHAMMED ILIAS

Founder & Brand Strategist at BCC Healthcare

Consultant: Ethical Hospital Branding and Marketing Communications.
An Exclusive Healthcare Branding and Digital Marketing Evangelist

DURATION: 30 MINS

Discover the secrets of effective patient-centric marketing in the digital age. From online reputation to offline engagement, this session will change how you think about practice growth.

FIRESIDE CHAT:

"BOLD MOVES – REAL TALK ON ENTREPRENEURSHIP IN HEALTHCARE"

PANELLISTS:



Mr. Krishnakumar

Consultant: Hospital Operations and Finance Management Multidimensional management expert in overall hospital operations and finance management

- Dr. Senthil, Mr. Dharmendra Satapathy, Mr. Mohammed Ilias
 - Dr. J. Senthil Kumar- MBBS., DNB(oph)., MBA(HM)., Ophthalmic surgeon, Cheyyar.
 - Dr. Atheek Sheik- DO DNB FUEC. Chairman ARC TNOA, Managing partner Fathimah eye clinic, Secretary MCOA
 - Dr. Vanaja Vaithianathan- MBBS, DO, DNB, FAICO, Founder & Medical Director, Jothi Eye Care Centre, marching towards perfection in eye care since 1998...(27 years) in Puducherry. (Organizing Secretary, Cherry Con'25.)
 - Mr. V. Krishna Kumar CEO, Rio children's hospitals, Madurai.
 - With audience interaction | Duration: 45 mins
- Unfiltered. Unscripted. Real stories, real struggles, and real wins. This interactive conversation explores what it really takes to be an entrepreneur in the healthcare ecosystem.

SESSION 4:

"THE ROAD TO FINANCIAL FREEDOM – MASTERING MONEY IN MEDICAL PRACTICE"



SPEAKER: MR. DHARMENDRA SATAPATHY

Founder Director Next Level Education

Consultant: Investment Strategy, Personal Finance Mechanical Engineer, CFP and MBA in Marketing

DURATION: 30 MINS

Smart practice owners don't just earn — they grow wealth. Learn the principles of financial planning, investment, and sustainable income from one of the best minds in the field.

OPEN HOUSE:

"ASK ME ANYTHING – PRACTICE GROWTH, ENTREPRENEURSHIP & MORE"

SPEAKERS: ALL PANELISTS + WORKSHOP PARTICIPANTS | DURATION: 45 MINS

No filters, just facts. Bring your toughest questions — whether it's about hiring, marketing, pricing, tech, or burnout — and get expert perspectives in an open, supportive format.

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